



Early Childhood Iowa Stakeholders Alliance

September 13, 2016

9:00 AM – 12:00 PM

Fred Maytag II Scout Center

6123 Scout Trail

Des Moines, Iowa 50321-1601

Stakeholder Meeting Agenda

Purpose/Outcomes:

Participants will elect members to the ECI Steering Committee

Participants will get to know the new ECI State Board Chair and Why He Serves

Participants will be informed about progress being made on the ECI Strategic Plan and how they can be part

Participants will be better informed of candidates' positions on children's issues

Participants will gain knowledge about the work of the ECI Component Groups (Gallery Walk)

Timeframe	Topic	Lead	Comments/Outcome
9:00 – 9:15 AM	Welcome and Introductions	Melissa Schnurr, Co-Chair Professional Development Component Group	Participants are welcomed, provided an overview of today and any housekeeping items.
9:15 – 9:25 AM	Annual Election of Steering Committee Members	Governance Component Group – Barb Merrill, IA AEYC/Shanell Wagler, Dept. Of Management	We will elect Component Group Co-chairs and At-Large members (Goals 1, 2 and 3)
9:25-9:40 AM	Inspirational Message	Dave Arens, Chair, ECI State Board	Why Mr. Arens chose to be on the ECI State Board (Goal 1, 2, 3)
9:40-10:00 AM	ECI Strategic Plan Where Are We?	Jeff Anderson, Dept. of Management	Participants will be apprised of progress made on the ECI Strategic Plan. Participants will be invited to join in work groups to move the agenda ahead (Goals 1, 2, and 3)
10:00-10:40 AM	Candidates' Positions on Children's Issues	Sheila Hansen, CFPC Kelli Soyer, Every Child Matters EJ Wallace, Save the Children Action Network	Participants will learn about national and state candidates' positions on children's issues (Goal 3)
10:40-11:00 AM	Break		
11:00-11:40 AM	Component Group Gallery Walk	ECI Component Group Co-Chairs	Participants will be able to walk around view posters about the component groups and to talk to leaders to learn about current projects, initiatives and activities. (Goals 1, 2, and 3)
11:40-11:50 AM	Open Mic	Melissa Schnurr, Co-Chair Professional Development Component Group	Participants can present ideas, concerns and topics for the ECI Stakeholder Alliance to address. (Goals 1, 2, and 3)
11:50AM-12:00PM	Wrap Up/Take Home Messages	Melissa Schnurr, Co-Chair Professional Development Component Group	Participants will identify key messages to share with constituents. (Goal 1)

Upcoming Events:

- ✓ 2016 ECI Stakeholder Alliance Meetings: December 13 (PM) – Fred Maytag II Scout Center, Des Moines
- ✓ 2017 ECI Stakeholder Alliance Meetings: February 28 (PM), May 9 (PM), September 12 (AM), December 12 (PM)
- ✓ 2017 ECI Day on the Hill: February 28, 2017



Early Childhood Iowa Stakeholders Alliance

A confederation of stakeholders in early care, health and education systems that affects children age zero to five in the State of Iowa.

Vision

Every child, beginning at birth, will be healthy and successful.

Purpose

The purpose of the Early Childhood Iowa Stakeholders Alliance (ECI SA) includes:

- Overseeing/providing input into the development of a comprehensive, integrated early childhood system for Iowa that meets the needs of children ages 0-5 and families, and integrates the early learning; health, mental health and nutrition; family support and special needs/early intervention systems
- Supporting the Early Childhood Iowa State Board in addressing the early care, health, and education systems that affect children ages 0 -5.
 - Advising the governor, general assembly, state board, and other public and private policy bodies and service providers in coordinating activities and policies related to Iowa's comprehensive early childhood system.

Goals and Strategies

GOAL 1: Establish and Promote a Solid Infrastructure to Advance the Early Childhood System

Focus Area 1-1: Establish effective communication strategies among the ECI System.

Strategies:

- 1-1-A Increase communication between the ECI State Board, ECI Areas, and the ECI Stakeholder Alliance
- 1-1-B The ECI System will focus on policy, system guidance and advocacy.

Goal 2: Ensure Access to High Quality Services for Young Children and their Families

Focus Area 2-1: Promote and invest in high quality services, programs and systems.

Strategies:

- 2-1-A Identify and implement evidence-based services, programs and activities across the early childhood system.
- 2-1-B Ensure equity of access to high-quality programs for all children, particularly children living in poverty, in families of color or living in other at-risk circumstances.
- 2-1-C Increase investments in high-quality programs and services.

Focus Area 2-2: Be good stewards of tax dollars by ensuring the effectiveness of services and impact on children and families using data informed decision making.

Strategies:

- 2-2-A To best serve the needs of children and families, identify where public funds are being spent on early childhood and identify gaps and overlaps.

Goal 3: Build Public Will for Supporting Young Children and their Families

Focus Area 3-1: Inform, educate, and actively engage all Iowans in the value of the First 2000 Days as the most critical stage of the human lifecycle, so that young children are nurtured and supported.

Strategies:

- 3-1-A Develop and implement a marketing plan